

## **Dr. Michael R. Snipes**

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### **Education**

Ph.D. Economics, University of Colorado at Boulder, 2008

M.A. Economics, University of Colorado at Boulder, 2005

B.A. Economics, University of Texas at Austin, 2002

### **Teaching Experience**

**University of South Florida - Sarasota, Manatee (USFSM)**, Sarasota, FL  
Instructor II of Economics, Fall 2018 - current  
Instructor I of Economics, Fall 2014 – Summer 2018

#### Courses Taught – Undergraduate Level

Principles of Microeconomics, Principles of Macroeconomics, Intermediate  
Microeconomics, Labor Economics, International Trade, Economics of Sports, Honors  
Thesis Project Advising, Individual Study/Student Research

#### Graduate Level

Economic Concepts, Managerial Economics, Global Economic Environment of Business

#### **Eastern New Mexico University (ENMU)**, Portales, NM

Assistant Professor of Economics, Fall 2008 – Spring 2013

#### Courses Taught – Undergraduate Level

Principles of Microeconomics, Principles of Macroeconomics, Managerial  
Economics/Intermediate Micro, Macroeconomics for Business/Intermediate Macro,  
Introduction to Game Theory, International Trade, Survey of Economics, Individual  
Study/Student Research

#### Graduate Level

International Trade, Managerial Economics

#### **University of Colorado**, Boulder, CO

Instructor, Labor Economics, Spring 2006

## **Research**

### **Accepted/Published Articles**

Hao, F., Guizhen H., and Snipes, M. "A Comparative Study of the Economy's Environmental Impact between States in the United States and Provinces in China." *Journal of Environmental Studies and Sciences* 8(2):132–141, 2018.

Taylor, D.C., Snipes, M., & Barber, N. "Indicators of Hotel Profitability: Model Selection Using Akaike Information Criteria." *Tourism and Hospitality Research*, 2016.

Snipes, M., & Taylor, D.C. "Model Selection and Akaike Information Criteria: An Example from Wine Ratings and Prices." *Wine Economics and Policy*, Vol. 3, Issue 1, 2014.

Snipes, M., Cunha, T., and Hemley, D. "Unemployment Fluctuations and Regional Suicide: 1980-2006", *Journal of Applied Economics and Business Research*, Vol. 2, Issue 2, 2012.

Snipes, M., Cunha, T., and Hemley, D. "An Empirical Investigation into the Relationship Between Changes in the Business Cycle and the Incidence of Suicide", *International Journal of Social Economics*, No. 6, 2011.

Luhman, J. T. & Snipes, M. "Rating the Performance of Teaching at a Small State Business College." *2011 Association of Collegiate Business Schools and Programs Annual Edition*.

Taylor, D.C., Parboteeah, D.V., & Snipes, M. "Winery Websites: Effectiveness Explored." *Journal of Business Administration Online*. 9(2), 2010.

### **Community Projects and Research**

Snipes, M. "Economic Impact of the Proposed Animal Shelter and Adoption Center for Manatee County." Prepared for Animal Network Inc. and the Manatee County Government, July 2018.

### **Completed Manuscripts and Ongoing Research**

Snipes, M. "Economics as Mythology." January 2019.

Snipes, M. and Hao, F. "Tourism and Carbon Dioxide Emission: The Case of Iceland." January 2017.

Snipes, Michael. "The Effects of Tourism on Fishing Catch in Iceland, 2000 – 2014." November 2016.

Snipes, Michael. "Tourism and the Economies of Iceland and Sarasota County, Florida."

### **Dissertation**

Snipes, Michael. "Three Essays on Spousal Matching, Intra-Household Allocation, and Family Welfare", University of Colorado – Boulder, 2008.

## **Service**

### **University and College Service, USFSM**

- Core Curriculum Committee – Fall 2018 – current
- Faculty Research Spotlight co-Editor – Summer 2017 – Fall 2018
- Faculty Research Promotion Committee, Spring 2017 – Fall 2018
- Instructor Promotion Committee – Spring 2019
- Instructor Review Committee – Fall 2016 – Spring 2018
  - Chair, AY 2017 - 2018
  - Creation of CLASS Faculty Guidelines for Instructor Promotion and Annual Review, Spring 2017
- Search Committee, Assistant Professor, USF – Tampa – Fall 2018 – Spring 2019
- Creation and Development of Economics Minor – Fall 2016
- Co-organizer, Graduating Students Etiquette Dinner, Fall 2017, Fall 2018
- President's Circle for Donations, USF System
- Adjunct Search Committee, Fall 2017
- Faculty Advisor, SCUBA Club – Fall 2016 – current
- Faculty Advisor, Cooking Club – Spring 2017 – Spring 2018
- CLASS Faculty Nominations Committee - Spring 2016 – Fall 2016
- Submission Judge, Student Research Conference – Fall 2014, Spring 2016
- University Social Planning Committee – Summer 2015 – Spring 2016

### **Community/Other Service, USFSM**

- WWSB (ABC – Sarasota) - Weekly Economics Segment.
  - Weekly three minute segment discussing various aspects of economics, be it theory or application, in a simple, fun presentation style that is easy for the public to understand.
- WWSB (ACB – Sarasota) – Interview, 2/5/19. "The Closing of Sarasota Malls."
- WWSB (ABC – Sarasota) – Round Table Discussion, 1/25/19. "Online Retail and the Future of Malls."
- WWSB (ABC – Sarasota) – Round Table Discussion, 1/9/19. "Economic Planning for the New Year."
- WWSB (ABC – Sarasota) – Round Table Discussion, 12/27/18. "2018 Economic Year in Review."
- WWSB (ABC - Sarasota) Round Table Discussion, 11/26/18. "Private Insurance Rate Increases."
- Bradenton Herald - Interview, 11/20/18. "Black Friday Expectations."
- WWSB (ABC - Sarasota) Interview, 10/26/18. "Interest Rate Increases."

- WWSB (ABC - Sarasota) Interview, 10/4/18. "Amazon's Wage Increase and Its Effects."
- Palm Beach Post – Interview, 9/18/18. "Steel and Aluminum Tariffs and the Florida Economy."
- WWSB (ABC - Sarasota) Round Table Discussion, 9/13/18. "China and Trash and Recycling Exports."
- WWSB (ABC - Sarasota) Interview, 9/7/18. "China and Trash and Recycling Exports."
- WFLA (NBC – Tampa) Interview, 7/8/18. "Tariffs on Chinese Goods and Their Effects."
- WWSB (ABC – Sarasota) Round Table Discussion, 6/27/18. "Rollback of Dodd-Frank Provisions."
- WWSB (ABC – Sarasota) Round Table Discussion, 6/21/18. "The Trade War and Its Effects."
- WWSB (ABC - Sarasota) Interview, 6/15/18. "Likelihood of Trade War and Potential Effects."
- WWSB (ABC – Sarasota) Round Table Discussion, 5/30/18. "Millennials and the Economy."
- WWSB (ABC – Sarasota) Round Table Discussion, 5/24/18. "Effects of Trump's Tax Plan".
- WWSB (ABC - Sarasota) Interview, 5/22/18. "Commodity Prices and Current Economic Conditions."
- WWSB (ABC – Sarasota) Interview, 5/15/18. "Trump's Tax Plan After a Few Months."
- WWSB (ABC – Sarasota) Interview, 4/19/18. "Why Recent Stock Volatility?"
- WWSB (ABC – Sarasota) Round Table Discussion, 4/12/18. "Trump's Statements and Their Effect on Amazon."
- WWSB (ABC – Sarasota) Round Table Discussion, 3/8/18. "Steel and Aluminum Tariffs and Their Effects."
- Bradenton Herald - Interview, 2/21/18. "Costco coming to Manatee County?"
- Bradenton Herald - Interview, 2/6/18. "50,000-square foot medical building planned for Lakewood Ranch".
- WWSB (ABC – Sarasota) Interview, 2/2/18. "Government Shutdown and the Local Economy"
- WWSB (ABC – Sarasota) Interview, 1/27/18. "Grocery Stores and Consumer Preferences in Sarasota"
- WWSB (ABC – Sarasota) Round Table Discussion, 1/25/18. "Economic Life in Sarasota"
- WWSB (ABC – Sarasota) Interview, 1/25/18. "Affordable Housing in Sarasota and Trickle-Down Economics"

- WWSB (ABC – Sarasota) Round Table Discussion, 1/17/18. “Affordable Housing Issues in Sarasota and the Trump Tax Plan”
- WWSB (ABC – Sarasota) Round Table Discussion, 1/4/18. “Holiday Spending and the Local Economy”
- WWSB (ABC – Sarasota) Interview Series, 11/15,16,17/17. “Changes in Online Shopping”
- WWSB (ABC – Sarasota) Round Table Discussion, 11/14/17. “Changes in Retail and Consumer Preferences”
- WWSB (ABC – Sarasota) Round Table Discussion, 11/2/17. “Trump’s Tax Policy”
- WWSB (ABC – Sarasota) Round Table Discussion, 10/18/17. “Economic Effects of Tax Policy Changes”
- WWSB (ABC – Sarasota) Round Table Discussion, 10/12/17. “Economic Impacts of Increasing Healthcare Costs”
- WWSB (ABC – Sarasota) Round Table Discussion, 9/19/17. “Changes in the Local Labor Market”
- WWSB (ABC – Sarasota) Round Table Discussion, 8/3/17. “Student Loan Debt Bubble”
- WWSB (ABC – Sarasota) Round Table Discussion, 8/1/17. “Wage Stagnation.”
- WWSB (ABC – Sarasota) Interview, 7/17/17. “Future Role of Malls in Sarasota”
- WWSB (ABC – Sarasota) Round Table Discussion, 7/5/17. “Potential for a New Housing Market Crash in Florida”
- WWSB (ABC – Sarasota) Interview, 6/28/17. “Potential for a New Housing Market Crisis in Florida”
- WWSB (ABC – Sarasota) Interview, 6/22/17. “Off-Shore Drilling and Tourism in Florida”
- WWSB (ABC – Sarasota) Interview, 6/16/17. “The Changing Role of Malls”
- WWSB (ABC – Sarasota) Round Table Discussion, 4/17/17. “Tax Policy Reform”
- WWSB (ABC – Sarasota) Interview, 2/7/17. “Trade Proposals and China”
- WWSB (ABC – Sarasota) Round Table Discussion, 1/30/17. “Student Loan Debt and Potential Solutions”
- WWSB (ABC – Sarasota) Round Table Discussion, 1/24/17. “Online Retail and Its Effect on Traditional Stores”
- WWSB (ABC – Sarasota) Interview, 9/21/16, “Housing Market Recovery”
- WWSB (ABC – Sarasota) Interview, 6/23/16. “The Brexit Vote and Its Implications.”
- WWSB (ABC – Sarasota) Interview, 4/26/16. “Florida and the \$15 Minimum Wage.”
- WWSB (ABC – Sarasota) Interview, 3/1/16. “Who are Minimum Wage Workers?”
- Biz941 Magazine - Interview, January 2016. “The Future of the Local Business Climate”
- WWSB (ABC – Sarasota) Interview, 1/19/16. “Minimum Wage Increases and Its Effects.”

### **Professional Service**

- Reviewer, *Sociological Spectrum*, Fall 2017
- Reviewer, *Wine Economics and Policy*, Fall 2016
- Paper Referee, Business, Society and Government Consortium (BSG), Spring 2009, Spring 2011

### **University and College Service, ENMU**

- Faculty Senate Parliamentarian, Fall 2011 – Spring 2013
- College of Business Faculty Senator, Fall 2010 - Spring 2013
- University Curriculum Committee, Fall 2009 – Spring 2013
- College of Business Dean Search Committee – Fall 2012 - Spring 2013
- College of Business Library Representative, Fall 2012 - Spring 2013
- College of Business Undergraduate Curriculum Committee, Fall 2010 - Spring 2013
- College of Business Faculty Evaluation Committee, Fall 2010 - Spring 2013
- College of Business Graduate Curriculum Committee, Fall 2009 - Spring 2013
- College of Business Scholarship Committee, Spring 2011 - Spring 2013
- College of Business Faculty Search Committees, Spring 2009, Fall 2010
- College of Business Faculty Development Committee, Fall 2008
- Judge – ENMU Battle of the Bands, Fall 2010
- Sponsor – Hospitality Club Field Trip, Spring 2009, Fall 2009
- Judge - Student Homecoming Song Contest, Fall 2008, 2009
- Judge - Opening Tailgate School Spirit Contest, Fall 2008

### **Community/Other Service, ENMU**

- Clovis News Journal Interview, “Fiscal Cliff Brings Worries” by Steve Hansen. 12/22/12.
- Moderator and Panel Speaker, ENMU Constitution Day “Does America Need a Balanced Budget Amendment?”, Fall 2011
- Member, “Impact Study of Small Colleges on the Towns in which They are Located”, Fall 2010 – Spring 2013.
- Chair, Moderator, and Panel Speaker, “Our Health Care System – Understanding U.S. Proposals”, Fall 2009
- Speaker, “Obama’s Health Care Plan”, Lions Club, Portales, NM, Fall 2009
- KENW News Interview, Obama's Auto Industry Bailout, Portales, NM, November 18, 2008.

### **Presentations**

#### **Academic**

- “On Fractal Analysis,” Svartarkot Culture Nature Program, Kidagil, Mývatnssveit, Iceland, Summer 2018.
- “The Effects of Tourism on Fishing Catch in Iceland, 2000 – 2015,” Academy of Economics and Finance Annual Conference, Spring 2016.
- “The Effects of Birth Order and Child Investment on Cognitive Ability”, Southern Regional Science Association 2012 Annual Meeting, Spring 2012.
- “Minority Retention and Post-Graduation Income: An Empirical Investigation”, ASSA/ASHE Session, Spring 2012.
- “An Empirical Investigation into the Relationship Between Changes in the Business Cycle and the Incidence of Suicide”, MBAA International Conference, Spring 2010
- University of Colorado Demography “Brown Bag” Seminar Series, Fall, 2005.

### **Public/Community Engagement**

- Speaker, Sarasota Unitarian Universalist Church Forum, “The Steel and Aluminum Tariffs”, 3/25/18
- Speaker, Fountains of Sarasota Men’s Club, “The Economies of Florida and Sarasota”, Spring 2017
- Moderator and Panel Speaker, ENMU Constitution Day “Does America Need a Balanced Budget Amendment?”, Fall 2011
- Moderator and Panel Speaker, “Our Health Care System – Understanding U.S. Proposals”, ENMU College of Business Speakers Series, Fall 2009

### **Professional Experience**

**United States Department of Labor** - August 2004 to December 2006

Student Compliance Education Program (SCEP) Statistician

- Provided statistical analysis of firm level data, testing for race-based discrimination
- Provided statistical training for government employees
- Provided statistical support for the regional statistician
- Developed and maintained large firm level databases for district and regional use

### **Academic Interests**

**Research:** Applied Microeconomics, Tourism, Icelandic Economy

**Teaching:** Labor Economics, Microeconomics, International Trade

### **Fellowships and Awards**

#### **USFSM**

- Mentor for first place finisher in Social Sciences, Student Research Symposium, Spring 2017
- Mentor for third place finisher in Business, Student Research Symposium, Spring 2016

**ENMU**

Mentor for second place finisher in Business, Student Research Conference, Fall 2012

**University of Colorado**

Fall/Spring 2005-2006, Spring 2004

**Professional Association Memberships**

American Economics Association, Viking Society for Northern Research, Association for Social Economics