

## VITA

**Christopher R. Thomas**  
November 2012

### **Address**

Department of Economics  
College of Arts and Sciences  
University of South Florida  
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### **Education**

Ph.D., Economics, Texas A&M University, December 1980  
B.S., Economics, Texas A&M University, December 1975

### **Professional Positions**

August 1988 – present, Associate Professor of Economics, University of South Florida  
Sept. 2004 – 2010, Exide Professor of Sustainable Enterprise, University of South Florida  
June 1982 – July 1988, Assistant Professor of Economics, University of South Florida  
August 1980 – May 1982, Energy Division, Oak Ridge National Laboratory

### **Areas of Specialization**

Managerial Economics  
Government Regulation and Antitrust  
Economics of Business Strategy and Organization

### **Teaching Experience**

#### **Undergraduate**

Managerial Economics  
Economics of Regulation & Antitrust  
Economics of Business Strategy  
Principles of Microeconomics  
Intermediate Price Theory  
Introduction to Econometrics  
Mathematical Economics  
Mathematics for Economics

#### **Graduate**

Economic Concepts (MBA)  
Managerial Economics (MBA, Executive MBA)  
Issues in Regulation & Antitrust (MA, MBA)  
Economics of Organization (MA, MBA, PhD)  
Economics of Sustainable Enterprise (MBA)  
Economic Concepts (MBA)  
Industrial Organization (MA)  
Econometrics I (MA)  
Econometrics II (MA, PhD)  
Mathematical Economics (MA)

## Publications

- "Market Price" and "Quasi Rent," with William F. Shughart II, *The Palgrave Encyclopedia of Strategic Management*, David Teece and Mie Augier, eds., Palgrave Macmillan, forthcoming print and online, 2013.
- "Managerial Economics: Introduction and Overview," with William F. Shughart, in *Oxford Handbook in Managerial Economics*, Oxford University Press, forthcoming 2012.
- "Public Subsidies and the Location and Pricing of Sports," with Philip Porter, *Southern Economic Journal*, January 2010.
- "Buying Market Share: Agency Problem or Predation?" with Brad Kamp, *Review of Law & Economics*: Vol. 2: No. 1, 2006. Article 1: <http://www.bepress.com/rle/vol2/iss1/art1>.
- "Using Empirical Point Elasticities to Teach Tax Incidence," with John Swinton, *Journal of Economic Education*, Fall 2001.
- "Predation and Entry Deterrence in Markets with Imperfect Information on Product Quality", with Brad Kamp, *Southern Economic Journal*, October 1997.
- "The Effect of Interstate Banking on Large U.S. Bank Holding Company Profitability and Risk," with Richard Rivard, *Journal of Economics and Business*, February 1997.
- Book Review for *Managerial and Decision Economics*, November/December, 16(6) 1995: Governing the Postal Service, edited by J. Gregory Sidak, American Enterprise Institute Press.
- "Trends and Forecasts of Florida's Transportation Needs," with R. McHugh and B. Keitgen, Center for Urban Transportation Research (University of South Florida) and the Florida State Transportation Policy Initiative, October 1993.
- "Geographic Deregulation and New Bank Entry in Florida," with Richard J. Rivard, *Atlantic Economic Journal*, June 1990.
- "Vertical Integration, Price Squeezing, and the Percentage Depletion Allowance," with S. Charles Maurice and D. Larry Crumbley, *Quarterly Review of Economics and Business*, Vol. 29, no. 4, Winter 1989.
- "Measuring the Cost to Consumers of Product Defects: The Value of 'Lemon Insurance'," with Charles W. Smithson, *Journal of Law and Economics*, October 1988.
- "Manipulating Gross Income from Mining by Vertically Integrated Mineral Firms," with D. L. Crumbley, *Oil and Gas Tax Quarterly*, December 1986.
- "The Competitive Impacts of Recent Changes in Florida Banking Laws," with R. J. Rivard, *Proceedings of the National Social Science Association*, 1986.
- "Taxation and Vertical Integration in the Petroleum Industry," *Oil and Gas Tax Quarterly*, December 1986.
- "An Economic Analysis of Export Performance and Export-Import Linkage Requirements," with Mark G. Herander, *Quarterly Journal of Economics*, August 1986.
- Book Review for the *Southern Economic Journal*, October 1984: The World Tin Market: Political Pricing and Economic Competition, by William Baldwin.
- "Recommendation for the Analysis of Nonfuel Mineral Supply," with Russell Lee, Bureau of Mines, U. S. Department of Interior, March 1983.

- "Validation Report: An Assessment of the EUREKA Mining and Milling Model," with J. H. Marable, G. de Saussure, and L. Stewart, Energy Information Administration, U. S. Department of Energy, DOE/EIA-0368, September 1982.
- "A Theory of the Vertically Integrated Input Monopolist," *Southern Economic Journal*, January 1981.
- "A Survey of Nuclear Fuel Cycle Codes," with G. de Saussure and J. H. Marable, Oak Ridge National Laboratory, ORNL/TM-7747, April 1981.
- "Economic Evaluation of the Short-Term Nuclear Power Production Simulator Model," Oak Ridge National Laboratory, 1980.

### **Grants**

- Sloan Foundation Grant for CareMed (Center for Applied Research in Medical Devices) Industry Center at University of South Florida, 2006.

### **Books**

- Oxford Handbook in Managerial Economics*, co-editor with William F. Shughart II, Oxford University Press, forthcoming April 2013.
- Managerial Economics*, with S. Charles Maurice, McGraw-Hill/Irwin, 11th edition 2013.
- Managerial Economics*, Chinese 9th Edition, McGraw-Hill/Irwin, 2010.

### **Research Presentations**

- "Tying Arrangements in Antitrust Cases and the Relevant Market for Determining Market Power," with Philip Porter was presented at the Southern Economic Association Meetings, November 2000.
- "Predatory Pricing as an Agency Problem: Implications for Antitrust Policy," presented at the Southern Economic Association Meetings, November 1997.
- "Faux Predation in Markets with Imperfect Information on Product Quality," with Brad Kamp, presented at the Southern Economic Association Meetings, November 1995.
- "Growth and the Risk-Return Anomaly in the Accounting Returns of Banking Firms," with Richard Rivard, presented at the Southern Finance Association Meetings, November 1995.
- "Impacts of Interstate Banking on Bank Holding Company Profitability, Risk, and Asset Structure," with Richard Rivard and Patricia Roberts, presented at the Southern Economic Association Meetings, November 1993.
- "Bank Profitability, Commercial Bank Lending, and Interstate Banking: Some Empirical Evidence" with Richard Rivard and Patricia Roberts, presented at the Eastern Finance Association Meetings, April 1992.

- "Interstate Banking and Competition in Local Banking: Evidence from Florida", with Richard Rivard, presented at the Southern Economics Association Meetings, November 1991.
- "An Economic Analysis of Trade Performance Policies," with Mark Herander, invited presentation to the Economics Group, Chase Manhattan Bank, November 1985.
- "Geographic Deregulation and the Contestability of Local Banking Markets," with R. Rivard, presented the Southern Economic Association Meetings, November 1987.
- "Statewide Branch Banking and De Novo Entry: The Evidence From Florida," with R. J. Rivard, presented at the Southern Economic Association Meetings, November 1986.
- "A Measure of the Perceived Cost to Consumers of Product Defects: The Value of Lemon Insurance," with Charles W. Smithson, presented at the Southwest Economics Association Meetings, March 1984.
- "Problems and Prospects in Forecasting Mineral Prices." Seminar presented at Denison University as part of their Visiting Professionals Program funded by The Mellon Grant, Fall 1981.
- "An Economic Analysis of the Uranium Supply Industry," Seminar presented at Oak Ridge National Laboratory, Economic Analysis Section seminar series, August 1981.
- "Behavior of the Vertically Integrated Mineral Monopsonist: Some Alternative Conclusions," with S. C. Maurice, presented at the Western Economic Association Meetings, July 1981.

### **Other Professional Activities**

- Co-Chair and Introductory Speaker: First Annual College of Business Administration Symposium on Building Sustainable Enterprise, April 7, 2006.
- Attended: Association of Private Enterprise Education annual conference, Spring 2005.
- Chairman: Southern Economic Association Meetings, Commercial Banking, 1987, Empirical Industrial Organization, 1993.
- Discussant: Electric Power Research Institute, 1980, Southern Economic Association Meetings, 1983, 1986, 1995, 1997, 2000.
- Panelist: "General Economics and Teaching of Economics" at the Southern Economics Association Meetings, 1994.
- Participant: AEA-NCEE-Lilly Teacher Training Workshop at Sugarloaf Conference Center of Temple University in Philadelphia, May 19-22, 1994.

### **Awards**

- Graduate Business Association's Best Economics Professor, 1998
- Teaching Incentive Program Awards, 1993/94 and 1996/97
- David J. and Hellen C. Kahn Teaching Award, 1994
- Honorary Initiate Beta Gamma Sigma, 1994
- Teacher of the Year Award, University Student Advisor Magazine, 1989

## **Professional Service**

Editorial Advisory Board, *Oxford Handbook* (Online Series), 2012.

Referee: *Southern Economic Journal*, *Social Science Quarterly*, *European Journal of Law and Economics*

Outside reviewer, tenure & promotion, Robert Brown at the University of North Texas, 1996

Outside reviewer, tenure & promotion, Todd Jewel, University of North Texas, 2000.

## **University Service**

FESC seed grant evaluation committee, 2009-2010.

Sloan Industry Center Committee member, 2006

Ad Hoc Committee on the Establishment of a Department of Statistics, 1994

University Honors Theses Directed: Mark Addington (1999), Kathy Smith (2000), Katie Mierau (2001, Chair), Sean Campbell (2004, Chair), Jeremiah Pederson (2006, Chair), Lauren McAnany (2006, Co-chair), Rene Hughes (2007, Chair), James Stapleton (currently in progress), and Dana Williams (currently in progress)

## **College of Arts and Sciences Service**

CAS Undergraduate Curriculum Committee, 2009-2012

## **College of Business Service**

Co Chair (with Sharon Hanna-West and Don Fell) First Annual College of Business Administration Symposium on Building Sustainable Enterprise, April 7, 2006.

Ph.D. Doctoral Dissertation Committee Member: Taiwo Abimbola, Rui Dai.

COB Graduate Policy Committee, 2003-4, 2004-5, 2005-6, 2006-7, 2007-8, 2008-9

COB Undergraduate Curriculum Committee, 1992-1999

- Designed and provided oversight for implementation of new Business Mathematics course for business majors

Chair, COB Undergraduate Curriculum Committee, 1996-97, 1997-98

- AACSB accreditation report
- COB Business Core Revision

Chair, COBA Faculty Council, 1992/93

COB Strategic Planning Committee, 1994-95

- Served as “bus driver” for “Faculty Governance” team
- Served as “bus driver” for “Undergraduate Curriculum” team

COB Strategic Planning Committee, 201-2002

- Served Undergraduate Programs subcommittee

COB Faculty Executive Committee, 2001-2002

TIP Review Committee 1994

Faculty member of Delta Sigma Pi

President of Beta Gamma Sigma, 1995-96

Coauthored and graded the economics segment of the Ph.D. preliminary exam 1991

Served on three Ph.D. committees

COB Freshman Advising Session, 1996

Kahn Teaching Award (review committee, 2001)

Executive MBA Theses Directed: Larry Maloney (2002), James Arohson (2004), Cecil Stringer (2005)

### **Department Service**

Undergraduate Policy Committee, 1992-1999 (Chair), 2002-2010

Undergraduate Program Director for the Economics Department, 1993-1999

Chair, Ad Hoc Undergraduate Curriculum Committee, 1994/95 and 95/96

- Revised economics undergraduate major and minor
- Changed Price Theory to Managerial Economics as the intermediate microeconomics required of business majors

Committee A, 1986, 1987(chair), 1991, 1992, 1996, 2000-1(chair), 2012

Chair, Departmental Research Committee 1992

Econometrics Recruiting Committee 1991-92

Served on numerous M.A. oral examination committees

Directed numerous Independent Studies

Organized summer workshop, "Microeconomics Theory Workshop" 1992

Organized "Teaching Economics Workshop" series (one of one), 1994

### **Community Service**

Oracle news interview: March 2011

Television news interview: Florida Focus, March 2011

Television news interview: Warren Elly, Fox News, October 26, 2005.

Past Participant in Hillsborough County Teach-In Program