

Curriculum Vitae for: Benjamin M. Craig, Ph.D.
Date: September 28, 2016

Current Position: Chair
International Academy of Health Preference Research
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Current Academic Appointments: Associate Professor
Department of Economics
College of Arts and Sciences
University of South Florida
4202 E. Fowler Avenue, CMC206A
Tampa, Florida, USA 33620

Education

2003 Ph.D. Population Health, University of Wisconsin-Madison, Madison, Wisconsin, USA
1999 M.S. Economics, University of Texas at Austin, Austin, Texas, USA
1995 B.A. Economics, University of Wisconsin-Madison, Madison, Wisconsin, USA

Academic Appointments and Employment

2007-Present **Associate Professor**, Department of Economics, College of Arts and Sciences, University of South Florida, Tampa, Florida, USA
2013-2016 **Associate Professor**, Department of Oncologic Sciences, College of Medicine, University of South Florida, Tampa, Florida, USA
2013-2016 **Associate Member**, Health Outcomes & Behavior, Division of Population Science, Moffitt Cancer Center, Tampa, Florida, USA
2008-2013 **Assistant Professor**, Department of Oncologic Sciences, College of Medicine, University of South Florida, Tampa, Florida, USA
2007-2013 **Assistant Member [tenure-track]**, Health Outcomes & Behavior, Division of Population Science, Moffitt Cancer Center, Tampa, Florida, USA
2011 **Visiting Scholar**, Health Economics Research Unit, Division of Applied Health Sciences, College of Life Sciences and Medicine, University of Aberdeen, Aberdeen, Scotland, UK
2009 **Visiting Scholar**, Health Economics and Decision Sciences, School of Health and Related Research, University of Sheffield, Sheffield, England, UK

- 2006-2007 **Visiting Assistant Professor**, Department of Family Medicine, School of Medicine and Public Health, University of Wisconsin-Madison, Madison, Wisconsin, USA
- 2005-2006 **Visiting Scholar**, Sonderegger Research Center, School of Pharmacy, University of Wisconsin, Madison, Wisconsin, USA
- 2003-2006 **Assistant Professor [tenure-track]**, Department of Pharmacy Practice and Science, College of Pharmacy, University of Arizona, Tucson, Arizona, USA
- 2003-2006 **Associate Investigator**, Arizona Cancer Center, Arizona Health Sciences Center, University of Arizona, Tucson, Arizona, USA
- 1999-2003 **AHRQ Pre-doctoral Trainee**, Department of Population Health Sciences, Medical School, University of Wisconsin-Madison, Madison, Wisconsin, USA
- 1996-1999 **Graduate Research Assistant**, Department of Economics, College of Arts and Sciences, University of Texas at Austin, Austin, Texas, USA
- 1996-1999 **Graduate Teaching Assistant**, Department of Economics, College of Arts and Sciences, University of Texas at Austin, Austin, Texas, USA
- 1995-1996 **Research Fellow**, Department of Applied and Agricultural Economics, College of Agricultural and Life Sciences, University of Wisconsin-Madison, Madison, Wisconsin, USA

Teaching Experience

University Courses:

- Spring 2016 **Instructor:** Health Economics, University of South Florida, Tampa, Florida, USA
- Fall 2015 **Instructor:** Economics of Health Care (ECP6536), University of South Florida, Tampa, Florida, USA
- Fall 2013 **Instructor:** Economics of Health Care (ECP6536), University of South Florida, Tampa, Florida, USA
- Spring 2013 **Guest Speaker:** Health Economics II (PubH 6832), University of Minnesota, Minneapolis, Minnesota, USA
- Fall 2005 **Instructor/Coordinator:** Health Technology Assessment (PhSc513), University of Arizona, Tucson, Arizona, USA
- Fall 2005 **Instructor/Coordinator:** Medication Use and the U.S. Health Care System (PhPr 445), University of Arizona, Tucson, Arizona, USA
- Spring 2005 **Guest Speaker:** Applied Health Technology Assessment (PhSc 613), University of Arizona, Tucson, Arizona, USA
- Fall 2004 **Instructor/Coordinator:** Health Technology Assessment (PhSc 513), University of Arizona, Tucson, Arizona, USA
- Fall 2004 **Instructor/Coordinator:** Medication Use and the U.S. Health Care System (PhPr 445), University of Arizona, Tucson, Arizona, USA
- Summer 2004 **Instructor/Coordinator:** Introduction to Microeconomic Theory (PhSc 599), University of Arizona, Tucson, Arizona, USA
- Spring 2004 **Guest Speaker:** Applied Health Technology Assessment (PhSc 613), University of Arizona, Tucson, Arizona, USA
- Fall 2003 **Guest Speaker:** Professional Practice Management (PhPr 442), University of Arizona, Tucson, Arizona, USA
- Fall 2003 **Guest Speaker:** Health Technology Assessment (PhSc 513), University of Arizona, Tucson, Arizona, USA
- Fall 2003 **Instructor:** Medication Use and the U.S. Health Care System (PhPr 445), University of Arizona, Tucson, Arizona, USA

Other Courses and National Symposia

Instructor/Coordinator:

- 2016 Use of Instrumental Variables in Observational Studies of Treatment Effects, International Society for Pharmacoeconomics and Outcomes Research 19th Annual European Congress, Vienna, Austria, October 30, 2016 (workshop).
Use of Instrumental Variables in Observational Studies of Treatment Effects, International Society for Pharmacoeconomics and Outcomes Research, 21st Annual Meeting, Washington, District of Columbia, USA, May 21, 2016 (workshop).
- 2015 Use of Instrumental Variables in Observational Studies of Treatment Effects, International Society for Pharmacoeconomics and Outcomes Research, 18th Annual European Congress, Milan, Lombardy, Italy, November 8, 2015 (workshop).
Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 20th Annual Meeting, Philadelphia, Pennsylvania, USA, May 17, 2015 (workshop).
QALYs in Cost-Effectiveness and Benefit-Cost Analysis: How to be an Informed Consumer, Society for Benefit-Cost Analysis, Washington, District of Columbia, USA, March 18, 2015 (workshop).
- 2014 Discrete Choice Experiments: Enhancing PRO beyond QALY, Centre for Health Economics, Monash University, Clayton, Victoria, Australia, November 28, 2014 (workshop).
Use of Instrumental Variables in Observational Studies of Treatment Effects, International Society for Pharmacoeconomics and Outcomes Research, 17th Annual European Congress, Amsterdam RAI, Amsterdam, the Netherlands, November 9, 2014 (workshop).
Discrete Choice Experiments: Enhancing PRO beyond QALYs, International Society for Quality of Life Research, 21st Annual Conference, Berlin, Germany, October 15, 2014 (course).
Discrete Choice Experiments on HRQoL: Enhancing PRO beyond QALYs, QALY Brazil, Rio de Janeiro, Brazil, March 13, 2014 (course).
Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 19th Annual Meeting, Palais des Congrès de Montréal, Montreal, Quebec, Canada, June 1, 2014 (course).
- 2013 Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 16th Annual European Congress, The Convention Center Dublin, Dublin, Ireland, November 3, 2013 (course).
Discrete Choice Experiments: Enhancing PRO beyond QALYs, International Society for Quality of Life Research, 20th Annual Conference, Miami, Florida, USA, October 9, 2013 (course).
Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 18th Annual Meeting, New Orleans, Louisiana, USA, May 19, 2013 (course).
Introduction to Database Analysis of Observational Studies of Treatment Effects, International Society for Pharmacoeconomics and Outcomes Research, 18th Annual Meeting, New Orleans, Louisiana, USA, May 18, 2013 (course).
- 2012 Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 15th Annual European Congress, ICC Berlin, Berlin, Germany, November 4, 2012 (course).
Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 17th Annual Meeting, Washington Hilton, Washington, District of Columbia, USA, June 1, 2012 (course).
- 2011 Online Experimental Techniques, Moffitt Cancer Center, Tampa, Florida, USA, May 5, 2011 (workshop).

- 2010 Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 15th Annual Meeting, Atlanta, Georgia, USA, May 15, 2010 (course).
- 2009 Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 14th Annual Meeting, Orlando, Florida, USA, May 16, 2009 (course).
- 2008 Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 13th Annual Meeting, Toronto, Ontario, Canada, May 3, 2008 (course).
Instrumental Variables in Addressing Selection Bias in Observational Studies, Moffitt Cancer Center, Tampa, Florida, USA, February 28, 2008 (workshop).
- 2007 Basics of Statistics, Fellows Research Conference, University of Wisconsin, Department of Nephrology, Madison, Wisconsin, USA, October 24, 2007 (course).
Instrumental Variables in Addressing Selection Bias in Observational Studies, International Society for Pharmacoeconomics and Outcomes Research, 12th Annual Meeting, Arlington, Virginia, USA, May 19, 2007 (course).

Teaching and Training Experience

Graduate Training:

- 2016-present Stephen Pootet, Department of Economics, University of South Florida, Tampa, Florida, USA. Currently serving on dissertation committee.
- 2014-present John Hartman, Department of Economics, University of South Florida, Tampa, Florida, USA. Currently mentoring.
- 2015-2016 Edson Santoro, Department of Economics, University of South Florida, Tampa, Florida, USA. Mentored in my lab for 1 year.
- 2009-2016 Shannon Runge, Aging Studies Program, University of South Florida, Tampa, Florida, USA. Mentored in my lab for 7 years.
- 2014-2015 Kathleen McFadden, College of Medicine, University of South Florida, Tampa, Florida, USA. Mentored in my lab for 1 year.
- 2010-2013 Larry Kessler, Department of Economics, University of South Florida, Tampa, Florida, USA. Served as member of Dissertation Committee and mentored for 3 years.
- 2012-2013 Berna Colak, Department of Economics, University of South Florida, Tampa, Florida, USA. Mentored in my lab for 1 year.
- 2009-2011 Andrea Collado, Department of Economics, University of South Florida, Tampa, Florida, USA. Mentored in my lab for 2 years.
- 2008-2009 Taiwo Abimbola, Department of Economics, University of South Florida, Tampa, Florida, USA. Mentored in my lab for 2 years.
- 2008 Melissa Mugharbel, Department of Economics, University of South Florida, Tampa, Florida, USA. Mentored in my lab for 1 year.
- 2003-2006 Sulabha Ramachandran, Department of Pharmacy Practice and Science, University of Arizona, Tucson, Arizona, USA. Served as member of Masters and Dissertation Committees.
- 2003-2006 J. Jason Lundy, Department of Pharmacy Practice and Science, University of Arizona, Tucson, Arizona, USA. Served as member of Masters Committee.

Student Advising:

- 2015-2016 Raquel Cancho, University of South Florida, Tampa, Florida, USA. Mentored for 2 years.
- 2014-2016 Michael Stepanski, University of Miami, Coral Gables, Florida, USA. Mentored for 3 years.
- 2014-2016 Bianca T. Nguyen, University of South Florida, Tampa, Florida, USA. Mentored for 3 years.

2013-2016 Mazin Ibrahim, University of South Florida, Tampa, Florida, USA. Mentored for 4 years.
2013-2016 Nawreen Jahan, University of South Florida, Tampa, Florida, USA. Mentored for 4 years.
2012-2015 Catherine Blackburn, University of South Florida, Tampa, Florida, USA. Mentored for 4 years.
2012-2014 Mary Tomaino, University of South Florida, Tampa, Florida, USA. Mentored for 2 years.
2011-2013 Zein Kattih, University of South Florida, Tampa, Florida, USA. Mentored for 2 years.
2011-2013 Janel Phetteplace, University of South Florida, Tampa, Florida, USA. Mentored for 2 years.
2008-2011 Riddhi Patel, University of South Florida, Tampa, Florida, USA. Mentored for 3 years.
2009-2010 Ayesha Farooq, University of South Florida, Tampa, Florida, USA. Mentored for 2 years.

Honors and Awards

2011 Outstanding Faculty Performance in Basic and Population Science awarded by Moffitt Cancer Center.
2005-2006 Research Starter Grant in Health Outcomes awarded by Pharmaceutical Research and Manufacturers of America Foundation.

Research Support

Completed

External Grants:

Grant Account:	R01-CA160104
PI:	Craig, BM
Dates:	09/09/2011-06/30/2016
Source:	NCI
Title:	HRQoL Values for Cancer Survivors: Enhancing PROMIS Measures for CER
% Effort:	10%
Role in the Study:	Principal Investigator
Total Direct Costs:	\$ 2,091,804
Total Amount of Award:	\$ 3,129,188
Grant Account:	R01-DA037961-01A1
PI:	Brandon, TH
Dates:	04/01/2015-01/31/2020
Source:	NIDA
Title:	Smoking Cessation Self-Help for Dual Users of Tobacco Cigarettes and E-Cigarettes
% Effort:	3%
Role in the Study:	Co-Investigator
	Contributions include the proposal, design, conduct and publication of a cost-effectiveness study.
Total Direct Costs:	\$ 2,404,256
Total Amount of Award:	\$ 3,596,594
Grant Account:	U54-CA153509
PI:	Meade, CD and Gwede, CK
Dates:	09/03/2010-08/31/2015
Source:	NCI

Title: Tampa Bay Community Cancer Network Research Project:
Colorectal Cancer Awareness, Research Education, and Screening

% Effort: 2%

Role in the Study: **Co-Investigator**
Contributions include the proposal and advising on the design,
conduct and publication of a cost-effectiveness study.

Total Direct Costs \$ 1,314,327

Total Amount of Award: \$ 2,194,926

Grant Account: R01-CA134347

PI: **Brandon, T**

Dates: 05/11/2009-03/31/2014

Source: NCI

Title: Extended self-help for smoking cessation

% Effort: 8%

Role in the Study: **Co-Investigator**
Contributions include the proposal, design, conduct and publication
of a cost-effectiveness study.

Total Direct Costs: \$ 2,060,340

Total Amount of Award: \$ 3,440,768

Total Amount of Award: \$ 32,253

Grant Account: Unassigned, Moffitt Foundation

PI: **Craig, BM**

Dates: 07/1/2013-12/31/2013

Source: EuroQol Group

Title: The Relationship between Time, Sequencing and Precision:
Considerations for Choice Experiments

% Effort: 0%

Role in the Study: **Principal Investigator**

Total Direct Costs: \$ 32,253

Grant Account: Unassigned, Moffitt Foundation

PI: **Craig, BM**

Dates: 07/1/2013-12/31/2013

Source: EuroQol Group

Title: Preference Inversion in the EQ-5D-5L

% Effort: 0%

Role in the Study: **Principal Investigator**

Total Direct Costs: \$ 11,957

Total Amount of Award: \$ 11,957

Grant Account: R01-CA137357

PI: **Brandon, T**

Dates: 01/01/2009-11/30/2012

Source: NCI

Title: Relapse-Prevention Booklets as Adjunct to a Tobacco Quitline

% Effort: 5%

Role in the Study: **Co-Investigator**
Contributions include the proposal, design, conduct and publication
of a cost-effectiveness study.

Total Direct Costs: \$ 1,786,846
Total Amount of Award: \$ 2,808,995

Grant Account: RC2-CA148332
PI: **Fenstermacher, D**
Dates: 09/29/2009-08/31/2012
Source: NCI
Title: Developing Information Infrastructure Focused on Cancer Comparative Effectiveness Research
Effort: 5%
Role: **Co-Investigator**
Contributions include the proposal, administration, design, conduct and publication of a value of information study and 3 secondary data analysis of Medicare claims.

Total Direct Costs: \$ 1,231,132
Total Amount of Award: \$ 3,963,447

Grant Account: K25-CA122176
PI: **Craig, BM**
Dates: 09/01/2006-08/31/2011
Source: NCI
Title: Obesity, Aging and Cancer Cost (OACC) Study
% Effort: 75%
Role in the Study: **Principal Investigator**
Total Direct Costs: \$ 667,227
Total Amount of Award: \$ 720,604

Grant Account: 69-15539-01-01
PI: **Craig, BM**
Dates: 03/01/2009-2/28/2011
Source: International Papillomavirus Society
Title: Pre-Conference on Modeling Evidence in HPV
% Effort: 1%
Role in the Study: **Principal Investigator**
Total Direct Costs: \$ 200,000
Total Amount of Award: \$ 200,000

Grant Account: Unavailable
Co-PI: **Craig, BM and Cogle, C**
Dates: 03/01/2010-12/31/2010
Source: Celgene
Title: Pilot Study of SEER-Medicare Database to Define Incidence of MDS
% Effort: 5%
Role in the Study: **Co-Principal Investigator**
Total Direct Costs: \$ 60,673
Total Amount of Award: \$ 75,841

Grant Account: R01-CA131080-01A2
PI: **Lengacher, C**
Dates: 09/22/2009-09/21/2010

Source: NCI
Title: MBSR Symptom Cluster Trial for Breast Cancer Survivors
% Effort: 5%
Role in the Study: **Co-Investigator**
Contributions include the proposal and advising on the design, conduct and publication of a cost-effectiveness study.

Total Direct Costs: \$ 593,504
Total Amount of Award: Unknown

Grant Account: P20-CA103676
PI/Co-PI: **Jacobsen, P**
Dates: 03/30/2009-08/31/2009
Source: NCI
Title: Moffitt Aging and Cancer Prevention Program
% Effort: 8%
Role in the Study: **Co-Investigator**
Total Direct Costs: \$ 623,519
Total Amount of Award: \$ 1,041,277

Grant Account: 84-15482-99-01
PI/Co-PI: **Craig, BM**
Dates: 08/01/2008-12/31/2008
Source: Merck
Title: Evidence Synthesis for Modeling the Natural History of HPV-related Anal, Penile and Oropharyngeal Cancers.
% Effort: 25%
Role in the Study: **Principal Investigator**
Total Direct Costs: \$ 60,198
Total Amount of Award: \$ 99,928

Grant Account: Unavailable
PI/Co-PI: **Goode, K**
Dates: 01/01/2007-12/31/2007
Source: Community Pharmacy Foundation
Title: Evaluating Pharmacy Immunization in Community Settings (EPICS)
% Effort: 0%
Role in the Study: **Co-Investigator**
Contributions include the proposal and design of a secondary data analysis of Medicare claims.

Total Direct Costs: Unavailable
Total Amount of Award: \$ 50,526

Grant Account: HSR&D-unavailable
PI/Co-PI: **Babcock-Parziale, J**
Dates: 04/01/2006-09/01/2006 [Withdrawn due to K-Award]
Source: Veterans Affairs
Title: Advancing Outcomes Measurement and Micro-costing in Blind Rehabilitation
% Effort: 20%
Role in the Study: **Co-Investigator**
Contributed to proposal and design of cost-effectiveness study.

Total Direct Costs:	Unavailable
Total Amount of Award:	\$ 508,053
Grant Account:	Health Outcomes-Research Starter Grant
PI/Co-PI:	Craig, BM
Dates:	01/01/2005-08/31/2006
Source:	PhRMA
Title:	Economic Burden of Cancer borne by Patients, Medicare, and Other Payers, 1992-2001
% Effort:	10%
Role in the Study:	Principal Investigator
Total Direct Costs:	\$ 60,000
Total Amount of Award:	\$ 60,000
Grant Account:	Unavailable
PI/Co-PI:	Skrepnek, G
Dates:	10/31/2004-09/30/2005
Source:	Eli Lilly
Title:	An Analysis of the Clinical and Economic Consequences of Disease Management Programs for the Treatment of Schizophrenia and Diabetes
% Effort:	5%
Role in the Study:	Co-Investigator Contributions include the proposal and design of a cost-effectiveness and secondary data analysis study.
Total Direct Costs:	\$ 125,044
Total Amount of Award:	\$ 125,044
Grant Account:	R03-HS013993
PI/Co-PI:	Craig, BM
Dates:	08/01/2003-07/31/2004 [withdrawn due to completion of dissertation]
Source:	Agency for Healthcare Research and Quality
Title:	Out-of-pocket Price, Prescription Drugs, and the Elderly
% Effort:	100%
Role in the Study:	Principal Investigator
Total Direct Costs:	\$ 30,000
Total Amount of Award:	\$ 31,259

Education Grants:

Grant Account:	R25-CA147832
PI:	Egan, KM
Dates:	07/01/2010-6/30/2015
Source:	NCI
Title:	Moffitt Postdoctoral Training Program in Molecular & Genetic Epidemiology
% Effort:	0%
Role in the Study:	Program Faculty
Total Direct Costs:	\$ 1,865,926
Total Amount of Award:	\$ 2,015,200

Grant Account: 1D43TW008325
PI: **Giuliano, AR**
Dates: 08/08/2009-07/31/2010
Source: Fogarty International Center
Title: Cancer Research Training in Morocco
Role in the Study: **Program Faculty**
Total Amount of Award: \$ 27,000

Grant Account: Unavailable
PI: **Craig, BM**
Dates: 08/01/2005
Source: CVS Pharmacy
Title: Sponsorship of Educational Materials
Role in the Study: **Coordinator**
Total Amount of Award: \$ 279

Grant Account: Unavailable
PI: **Craig, BM**
Dates: 11/01/2004
Source: Caremark PCS
Title: Sponsorship of Educational Materials
Role in the Study: **Coordinator**
Total Amount of Award: \$ 6,222

Consultant:

Grant Account: 200-2008-27958, TO 26
PI: **Trogdon, JG**
Dates: 09/01/2011 - 08/31/2013
Source: CDC
Title: Economic Burden of Breast Cancer in Young Women Aged 15-44 Years in the United States, 2000-2010
% Effort: 0%
Role in the Study: **Consultant**
Contributions include the proposal, design, conduct and publication of an outcomes study.
Total Direct Costs: \$245,199
Total Amount of Award: Unknown

Grant Account: 200-2008-F-26463
PI: **Brown, DS**
Dates: 07/22/2008 – 07/31/2012
Source: CDC
Title: Preference-Based Assessment of Child Maltreatment and Quality of Life
% Effort: 0%
Role in the Study: **Consultant**
Contributions include the design, conduct and publication of a discrete choice experiment.
Total Direct Costs: \$ 668,885
Total Amount of Award: Unknown

Dissertation

2003 *Doctoral Thesis:* Out-of-pocket Price, Prescription Medications, and Seniors. University of Wisconsin-Madison (Population Health), Madison, Wisconsin, USA.

Thesis Advisors: John Mullahy, Ph.D. (chair), Dennis Fryback, Ph.D., Barbara Wolfe, Ph.D., David Kindig, M.D. Ph.D., David H. Kreling, Ph.D., David A. Mott, Ph.D.

Service

Professional:

2014-Present **Co-Editor**, EuroQol Working Papers Series (EQ WPS), EuroQol Research Foundation.
2014-Present **Co-Chair**, Health Preference Research Special Interest Group, International Society for Quality of Life Research (ISOQOL).
2014-Present **Chair**, International Academy of Health Preference Research (IAHPR) Foundation.
2013-Present **Freelancer**, EuroQol Research Foundation.
2013-Present **Editorial Board Member**, The Patient – Patient-Centered Outcomes Research.
2005-Present **Editorial Board Member**, Value & Outcomes Spotlight (formerly known as Connections), International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
2015 **Reviewer**, National Cancer Institute (NCI), Special Emphasis Panel, April 30, Bethesda, Maryland, USA.
2014 **Reviewer**, Agency for Healthcare Research and Quality (AHRQ), Special Emphasis Panel, November 13-14, Gaithersburg, Maryland, USA.
2014 **Reviewer**, Agency for Healthcare Research and Quality (AHRQ), Special Emphasis Panel, May 15-16, Gaithersburg, Maryland, USA.
2013-2014 **Member**, Conjoint Analysis Special Interest Group, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
2011-2012 **Chair**, Health Outcomes Metrics Educational Working Group, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
2011-2012 **Member**, Organizing Committee, Fourth Conjoint Analysis in Healthcare conference.
2005-2010 **Member**, Scientific Committee, American Society of Health Economist (ASHE).
2007, 2011 **Member**, Scientific Committee, International Health Economics Association (iHEA).
2009-2011 **Chair**, Health Econometrics Working Group, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
2009-2011 **Executive Director**, International HPV Modeling Group (IHMG).
2009 **Reviewer**, Challenge Grants, Center for Scientific Review, DHHS/NIH.
2009 **Chair**, Modeling Evidence in HPV, Preconference Meeting, 25th Conference, International Papillomavirus Society (IPVS).
2008-2009 **Co-Chair** of the Workshop Review Committee, 14th Annual International Meeting, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
2008 **Moderator**, Podium Session II: Research on Medicare Part D and Reimbursement Policies II, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
2007-2008 **Member**, ePRO Reviewer Group, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
2005-2006 **Chair**, Contributed Poster Awards Task Force – Annual Meeting, Awards Committee, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
2005-2006 **Chair**, Survey Subcommittee, Communications Task Force, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
2005-2006 **Member**, Contributed Papers Awards Task Force – Annual Meeting, Awards Committee, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).

- 2005-2006 **Member**, Economic Outcomes Reference Group, Using "Real World" Data in Coverage and Reimbursement Decisions Task Force, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).
- 2005-2006 **Member**, Evidence Hierarchies Reference Group, Using "Real World" Data in Coverage and Reimbursement Decisions Task Force, International Society for Pharmacoeconomics and Outcomes Research (ISPOR).

Professional Association Memberships

- 2014-Present **Member**, International Academy of Health Preference Research (IAHPR)
- 2013-Present **Member**, International Society for Quality of Life Research (ISOQOL)
- 2008-Present **Member**, EuroQol Group (EQ)
- 2006-Present **Member**, American Society of Health Economist (ASHE)
- 2004-Present **Member**, American Society of Clinical Oncology (ASCO)
- 2003-Present **Member**, International Society of Pharmacoeconomics & Outcomes Research (ISPOR)
- 2001-Present **Member**, International Health Economics Association (iHEA)

Journal Reviewer

Health Economics	Journal of Health Economics	Value in Health
Medical Care	Quality of Life Research	Leukemia Research
Journal of Clinical Oncology	Cancer	Journal of the National
International Journal of Cancer	Psycho-Oncology	Cancer Institute
PharmacoEconomics	Applied Health Economics	European Journal of
The Patient	and Health Policy	Health Economics
Economic Modeling	Population Health Metrics	Field Methods
American Journal of	Health Expectations	PLOS ONE
Health Economics		

Peer-Reviewed Publications

Papers in PubMed:

1. **Craig BM**, Mitchell SA. Examining the Value of Menopausal Symptom Relief among US Women. *Value Health* 2016 Mar;19(2):158-66. doi: 10.1016/j.jval.2015.11.002. Epub 2015 Dec 4.
2. Komrokji RS, Kulasekararaj A, Al Ali NH, Kordasti S, Bart-Smith E, **Craig BM**, Padron E, Zhang L, Lancet JE, Pinilla-Ibarz J, List AF, Mufti GJ, Epling-Burnette PK. Autoimmune diseases and myelodysplastic syndromes. *Am J Hematol*. 2016 May;91(5):E280-3. doi: 10.1002/ajh.24333. Epub 2016 Apr 4.
3. Brandon TH, Simmons VN, Sutton SK, Unrod M, Harrell PT, Meade CD, **Craig BM**, Lee JH, Meltzer LR. Extended Self-Help for Smoking Cessation: A Randomized Controlled Trial. *Am J Prev Med*. 2016 Feb 8. pii: S0749-3797(16)00011-8. doi: 10.1016/j.amepre.2015.12.01
4. **Craig BM**, Hartman JD, Owens MA, Brown DS. Prevalence and Losses in Quality-Adjusted Life Years of Child Health Conditions: A Burden of Disease Analysis. *Matern Child Health J*. 2016 Apr;20(4):862-9. doi: 10.1007/s10995-015-1874-z.
5. Runge SK, **Craig BM**, Jim H. Word Recall: Cognitive Performance within Internet Surveys. *JMIR Ment Health*. 2015 Jun 2;2(2):e20. doi: 10.2196/mental.3969. eCollection 2015 Apr-Jun. PMID: 26543924
6. Lengacher CA, Kip KE, Reich RR, **Craig BM**, Mogos M, Ramesar S, Paterson CL, Farias JR, Pracht E. A Cost-Effective Mindfulness Stress Reduction Program: A Randomized Control Trial for Breast Cancer Survivors. *Nurs Econ*. 2015 Jul-Aug;33(4):210-8, 232. PMID: 26477119.

7. **Craig BM**. Unchained melody: revisiting the estimation of SF-6D values. *Eur J Health Econ*. 2015 Sep 10. [Epub ahead of print] PMID: 26359242
8. **Craig BM**, Brown DS, Reeve BB. Valuation of Child Behavioral Problems from the Perspective of US Adults. *Medical Decision Making*. 2015 Jul 24. PMID: 26209476.
9. **Craig BM**, Brown DS, Reeve BB. The Value Adults Place on Child Health and Functional Status. *Value Health*. 2015 Jun;18(4):449-56. doi: 10.1016/j.jval.2015.02.012. Epub 2015 Apr 15. PMID: 26091599. PMCID: PMC4475576.
10. **Craig BM**, Greiner W, Brown DS, Reeve BB. Valuation of Child Health-Related Quality of Life in the United States, *Health Economics*. 2015 Apr 28. doi: 10.1002/hec.3184. [Epub ahead of print]. PMID: 25926161.
11. Unrod M, Simmons VN, Sutton SK, Meltzer LR, Harrell PT, Meade CD, **Craig BM**, Lee JH, Brandon TH. Relapse-Prevention Booklets as an Adjunct to a Tobacco Quitline: A Randomized Controlled Effectiveness Trial. *Nicotine & Tobacco Research*. 2015 Apr 6. pii: ntv079. [Epub ahead of print]. PMID: 25847293.
12. **Craig BM**, Runge SK, Rand-Hendriksen K, Ramos-Goñi JM, Oppe M. Learning and satisficing: An analysis of sequence effects in health valuation. *Value Health*. 2015 Mar;18(2):217-23. doi: 10.1016/j.jval.2014.11.005. Epub 2015 Feb 2. PMID: 2577357. PMCID: PMC4361790.
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2. **Craig BM**, Rand-Hendriksen K. DCE Predictive Modeling Competition: A Review of Exploratory Evidence and Team Predictions, International Academy of Health Preference Research. 5th Meeting. Singapore. September 2, 2016 13:30-15:00
3. Oppe M, **Craig BM**. Variability in DCE results due to sample size and design size, International Academy of Health Preference Research. 5th Meeting. Singapore. September 2, 2016 13:30-15:00
4. **Craig BM**, Rand-Hendriksen K, Bailey H, Stalmeier PFM. Quality-adjusted Life Years without Constant Proportionality, International Academy of Health Preference Research. 4th Meeting. Hamburg, Germany. July 13, 2016 11:15AM-12:15PM.
5. Hartman J, **Craig BM**. Comparison of PROMIS and EQ-5D Quality-adjusted Life Years. International Society for Quality of Life Research, 22nd Annual Conference, Vancouver, British Columbia, Canada. October 23, 2015 4:05-5:35PM.
6. **Craig BM**, Montiero AL, Santos M. Further Evidence on EQ-5D-5L Preference Inversion: A Brazil/US Collaboration [poster], International Society for Quality of Life Research, 22nd Annual Conference, Vancouver, British Columbia, Canada. October 24, 2015 10:25-10:45AM.
7. Runge SK, **Craig BM**. Respondent Cognition in Health Preference Research, International Academy of Health Preference Research. 3rd Meeting. St. Louis, Missouri, USA. October 18 2015.
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9. Owens MA, **Craig BM**. The Valuation of the EQ-5D from the Perspective of US Patients with Cancer. 2nd Meeting. Brisbane, Queensland, Australia. September 29, 2015.
10. **Craig BM**, Mitchell SA. Examining the Value of Menopausal Symptom Relief among US Women, International Academy of Health Preference Research. 2nd Meeting. Brisbane, Queensland, Australia. September 29, 2015.
11. Santos M, Monteiro AL, **Craig BM**. Further evidence on EQ-5D-5L preference inversion: A Brazil/US Collaboration, EuroQol Group. 32st Plenary Meeting. Krakow, Poland. September 2015.
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14. **Craig BM**, Brown DS, Reeve BB. The Value Adults Place on Child Health and Functional Status [poster], International Society for Pharmacoeconomics and Outcomes Research, 20th Annual Meeting, Philadelphia, Pennsylvania, USA, May 2015.
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21. **Craig BM**. Fifth Wheel: Evidence of Disagreements between Health Scales and Preferences in the EQ-5D [poster], International Society for Quality of Life Research, 21st Annual Conference, Berlin, Germany. October 2014.
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30. **Craig BM**, Brown DS, Cunningham C, Greiner W, Reeve BB. United States Valuation of Child Health Outcomes [poster], International Society for Pharmacoeconomics and Outcomes Research, 15th Annual European Congress, Berlin, Germany, November 2012.
31. **Craig BM**, Watson V, Busschbach JJV. Choice-based valuation of the SF-12v1 [poster], International Society for Pharmacoeconomics and Outcomes Research, 15th Annual European Congress, Berlin, Germany, November 2012.
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47. Abimbola T, **Craig BM**, Rollison DE, Kumar A, Giuliano A. Evidence synthesis for modeling the natural history of anal penile and oropharyngeal cancers [poster]. International Society for Pharmacoeconomics and Outcomes Research (ISPOR). 16th Annual Conference. Orlando, Florida, USA. May 18, 2009.
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57. **Craig BM**, Busschbach JJV, Salomon J. International Valuation Set for EQ-5D Health States. EuroQol Group. 24th Plenary Meeting. Der Haag, the Netherlands. September 2007.
58. **Craig BM**, Busschbach JJV, Salomon J. Ordinal valuation of health states: an eight country study [poster]. International Health Economics Association. (iHEA) 6th World Congress. Copenhagen, Denmark. July 2007.
59. **Craig BM**, Strassels S. Out-Of-Pocket Prices of Opioid Analgesics in the United States [poster]. International Society of Pharmacoeconomics and Outcomes Research (ISPOR). 12th Annual Conference. Washington, District of Columbia, USA. May 2007.
60. **Craig BM**, Busschbach JJV, Salomon J. Ordinal valuation of health states: a seven country study. EuroQol Group. 23rd Annual Conference. Barcelona, Spain. September 2006.
61. **Craig BM**, Deb P. A multimodal model of health care prices American Society of Health Economists (ASHE) Economics of Population Health. Inaugural Conference. Madison, Wisconsin, USA. June 2006.
62. **Craig BM**, Deb P. Out-of-pocket price of outpatient medications in the United States [poster]. International Society of Pharmacoeconomics and Outcomes Research (ISPOR). 11th Annual Conference. Philadelphia, Pennsylvania, USA. May 2006.
63. Ramachandran S, **Craig BM**, Coons SJ. Equivalence of paper and touch screen versions of the EQ-5D Visual Analog Scale (EQ-VAS) [poster]. International Society for Quality of Life Research. 12th Annual Conference. Washington, District of Columbia, USA. October 2005.
64. Salomon J, **Craig BM**. Estimating health state valuation functions based on ordinal ranking data: findings from a United States EQ-5D valuation study [poster]. International Health Economics Association (iHEA) 5th World Congress. Barcelona, Spain. July 2005.
65. **Craig BM**. Duration Dependence: a bridge between visual analog scale and time trade-off values [poster]. International Health Economics Association (iHEA) 5th World Congress. Barcelona, Spain. July 2005.
66. Chongpison Y, **Craig BM**, Coons SJ. Potential Impact of Health Status on Life Satisfaction and Quality of Life: A Pilot Study [poster]. International Society of Pharmacoeconomics and Outcomes Research (ISPOR.) 10th Annual Conference. Washington, District of Columbia, USA. May 2005.
67. Ramachandran S, **Craig BM**, Coons SJ. Equivalence of Paper and Touch Screen Versions of the EQ-5D Visual Analog Scale (EQ-VAS) [poster]. International Society of Pharmacoeconomics and Outcomes Research (ISPOR). 10th Annual Conference. Washington, District of Columbia, USA. May 2005.
68. Lundy JJ, **Craig BM**. The Impact of Medicare Part D on Economic Barriers to Prescription Medications among Beneficiaries with Multiple Sclerosis [poster]. International Society of Pharmacoeconomics and Outcomes Research (ISPOR). 10th Annual Conference. Washington, District of Columbia, USA. May 2005.
69. Mahmood MH, **Craig BM**, Ko Y, Armstrong E. Trends in the Prevalence of Inappropriate Prescribing among Elderly Medicare Beneficiaries, 1992-2001 [poster]. International Society of Pharmacoeconomics and Outcomes Research. (ISPOR). 10th Annual Conference. Washington, District of Columbia, USA. May 2005.
70. **Craig BM**, Ramachandran S, Coons SJ. Self-Assessed Health Status in the United States: EQ-5D Findings from the Medical Expenditure Panel Survey [poster]. International Society of Pharmacoeconomics and Outcomes Research (ISPOR). 10th Annual Conference. Washington, District of Columbia, USA. May 2005.
71. Herman P, **Craig BM**, Caspi O. Is Complementary and Alternative Medicine (CAM) Cost-Effective? A Systematic Review [poster]. Association for Women Faculty. Graduate Showcase of Women's Research. Tucson, Arizona, USA. March 2005.
72. Chongpison Y, **Craig BM**, Coons SJ. Potential Impact of Health Status on Life Satisfaction and Quality of Life: A Pilot Study [poster]. First Western Pharmacoeconomics Conference. Salt Lake City, Utah, USA. March 2005.

73. Ramachandran S, **Craig BM**, Coons SJ. Equivalence of Paper and Touch Screen Versions of the EQ-5D Visual Analog Scale (EQ-VAS) [poster]. Benefits and Challenges with ePRO: Outcomes and Endpoints as We Emerge from the Long Age of Paper. Drug Information Association Workshop. Arlington, Virginia, USA. April 2005.
74. **Craig BM**. Out-of-pocket Price, Prescription Medications and Seniors [poster]. Academy Health. 2003 Annual Research Meeting. Nashville, Tennessee, USA. June 2003.
75. **Craig BM**. Drug Coverage and the Out-of-pocket Price for Prescription Medications Among Elderly Medicare Beneficiaries [poster]. International Health Economics Association (iHEA) 4th World Congress. San Francisco, California, USA, June 2003.
76. Corden TE, Skoumal KS, Hubbard JM, Sheppard MA, **Craig BM**. Helmet Legislation Effect On Pediatric Bicycle-Related Head Injury Hospital Admissions in Wisconsin and the United States [poster]. 1st San Diego Pediatric Trauma Conference. San Diego, California, USA. October 2002.
77. **Craig BM**, Koc C. The Moral Hazard Effect of Insurance across Health Cohorts [poster]. International Health Economics Association (iHEA) 3rd World Congress. York, England. July 2001.
78. **Craig BM**, Koc C. The Moral Hazard Effect of Insurance across Health Cohorts [poster]. Academy for Health Services Research and Health Policy. Annual Meeting. Atlanta, Georgia, USA. June 2001.
79. **Craig BM**, Kind P. Logical Consistency and the Valuation of Health: An Analysis of US Survey Data. International Society of Pharmacoeconomics and Outcomes Research (ISPOR). 6th Annual Meeting. Arlington, Virginia, USA. May 2001.
80. **Craig BM**, Tseng DS. Dollars per Pound: A Cost-effectiveness Analysis of Obesity Treatments. Society for Medical Decision Making. Annual Meeting. Cincinnati, Ohio, USA. October 2000.
81. **Craig BM**, Koc C. The Gore Plan and the Utilization of Medical Services [poster]. Association for Health Services Research. Annual Meeting. Los Angeles, California, USA. June 2000.
82. **Craig BM**, Koc C. Insurance Endogeneity, Moral Hazard and the Demand for Health Care [poster]. Association for Health Services Research. Annual Meeting. Los Angeles, California, USA. June 2000.
83. **Craig BM**, Koc C. The Intensity of Moral Hazard across Medical Services. 4th Texas Camp Econometrics. Lake Texacoma, Texas, USA. February 1999.

Invited Podium Presentations

International:

1. Choice Defines Value: How To Analyse And Disseminate Evidence On The Importance Of Multiple Criteria From Multiple Perspectives To Inform An Appraisal Process In Health Technology Assessment, International Society for Pharmacoeconomics and Outcomes Research, 19th Annual European Congress, Austria Centre, Vienna, Austria, November 2016.
2. Diminishing Marginal Returns of Quality Adjusted Lifespan, Séminaires départementaux, Faculté d'administration, Université de Sherbrooke, Sherbrooke, Quebec, Canada. May 18, 2016 9:00-10:00AM.
3. The Value of Adverse Event Relief from the Perspective of Cancer Patients, Conférence du Centre de Recherche, Université de Sherbrooke, Sherbrooke, Quebec, Canada. May 17, 2016 12:00-1:00PM.
4. Health Preference Research: Enhancing the Relevance of QOL Evidence [Symposium]. International Society for Quality of Life Research, 22nd Annual Conference, Vancouver, British Columbia, Canada. October 23, 2015 11:20-12:35PM.
5. The Demand for Health: Cancer, Menopause, and ADHD, Centre for Health Economics Research and Evaluation, University of Technology, Sydney, Sydney, New South Wales, Australia, September 28, 2015.
6. 2015 Academy Webinar, International Academy of Health Preference Research Foundation, Inc., Tampa, Florida, USA, February 2015.
7. Challenges in the Valuation of Health: Men, Women and Children, Centre for Health Economics, Monash University, Clayton, Victoria, Australia, November 2014.

8. Choice Defines Value: Interpretation of Criteria Weights in Multi-Criteria Decision Making, International Society for Pharmacoeconomics and Outcomes Research, 17th Annual European Congress, Amsterdam RAI, Amsterdam, The Netherlands, November 2014.
9. Benefit Assessment and Patient Preferences, Bundesverband Managed Care e.V., Berlin, Germany, October, 2014.
10. Choice Defines Value: Turning preferences of multiple stakeholders into evidence for health care decision making, International Society for Pharmacoeconomics and Outcomes Research, 21st Annual Meeting, Palais des Congrès de Montréal, Montreal, Quebec, Canada, June 2014 (workshop).
11. Choice Defines Value: New Approaches to evaluating multiple treatment attributes and health outcomes, International Society for Pharmacoeconomics and Outcomes Research, 20th Annual Meeting, New Orleans, Louisiana, USA, May 2013 (workshop).
12. Discrete Choice and Health Valuation, Bundesverband Managed Care e.V., Berlin, Germany, November 2012.
13. Choice Defines Value: New Approaches to estimating QALYs, HYE, and efficiency frontiers, International Society for Pharmacoeconomics and Outcomes Research, 15th Annual European Congress, Berlin, Germany, November 6, 2012 (workshop).
14. US valuation of child health outcomes, Youth Taskforce, EuroQol Group, Amsterdam, the Netherlands, May 2012.
15. How to translate PROs into Irish QALYs using the internet, Irish National Centre for Pharmacoeconomics, Trinity College Dublin, Dublin, Ireland. July 2011.
16. Incorporating Patient Reported Outcome Measures into US Comparative Effectiveness Research, Institute of Applied Health Sciences, University of Aberdeen, Aberdeen, Scotland, UK, June 2011
17. How to translate PRO into QALYs using the internet, Centre for Health Economics, University of York, York, England, UK. June 2009.
18. Online Technological Constraints in Experimental Health Economics, Health Economics Research Unit, University of Aberdeen, Aberdeen, Scotland, UK, June 2011.
19. The Emperor's New Clothes: revisiting QALY estimation, Health Economics Research Centre, Department of Public Health, University of Oxford, Oxford, England, UK. July 2009.
20. Towards a more universal approach in health valuation, Centre for Health Economics, University of York, York, England, UK. July 2009.
21. The Emperor is Naked: Revisiting Quality-adjusted Life Year (QALY) Estimation, Irish National Centre for Pharmacoeconomics, Trinity College Dublin, Dublin, Ireland. July 2009.
22. All models are wrong, but some are useful: the case of quality-adjusted life years (QALYs), Health Economics, School of Health and Population Sciences, University of Birmingham, Birmingham, England, UK. July 2009.
23. Revisiting UK QALY Estimates, Institute of Health and Society, Newcastle University, Newcastle, England, UK. July 2009.
24. Revisiting the UK EQ-5D and SF-6D QALY Estimates, Institute of Health Sciences, University of Leeds, Leeds, England, UK. July 2009.
25. Revisiting QALY Estimation, Health Economics and Decision Science (HEDS), University of Sheffield, Sheffield, England, UK. June 2009.
26. The Influence of Benjamin Franklin's Prudential Algebra on Public Health Policy, Health Economics and Decision Science (HEDS), University of Sheffield, Sheffield, England, UK. June 2009.
27. Episodic Random Utility Model for QALY Estimation. Health Economics and Decision Science (HEDS), University of Sheffield, Sheffield, England, UK. October 2008.
28. Valuing EQ- 5D with Time Trade-off for the Polish Population. 25th Plenary Meeting of the EuroQol Group, Lake Maggiore, Italy. September 2008.
29. Valuing Health: An Eight Country Study. Department of Community Health and Epidemiology Seminar, Dalhousie University, Halifax, Nova Scotia, Canada. October 2007.

National:

1. Preferences of Patients with Cancer, Healthcare Delivery Research Program, National Cancer Institute, Rockville, Maryland, USA. November 2015
2. Challenges in Health Preference Research: Men, Women, and Children, School of Pharmacy, University of Illinois at Chicago, Chicago, Illinois, USA. March 2015
3. Challenges in Health Preference Research: Men, Women, and Children, Washington University in St. Louis, St. Louis, Missouri, USA. March 2015
4. Preference-based measurement strategies for PROMIS, 5th Psychometric Summit, Crystal City Marriott, Arlington, Virginia, USA. June 2014.
5. Health Valuation for Comparative Effectiveness Research. Leonard D. Schaeffer Center for Health Policy and Economics, University of Southern California, Los Angeles, California, USA. October 2013.
6. Cost-effectiveness of a Mindfulness Based Stress Reduction Program for Improving Quality of Life in Breast Cancer Survivors: Results from a Randomized Control Trial. Economic Supplement Meeting, Survivorship Office, National Cancer Institute. Bethesda, Maryland, USA. September 2013
7. Between Chocolates and Cars: a re-interpretation of conventional choice models. Brown Bag Lunch Series, Health Preference Assessment, RTI Health Solutions, RTI International, Research Triangle Park, North Carolina, USA. May 2013.
8. Health Valuation for Comparative Effectiveness Research. School of Public Health, University of Minnesota, Minneapolis, Minnesota, USA. April 2013.
9. Expressing the value of improved health-related quality of life (HRQOL) in terms of survival. Health Economics Statistics, Merck & Co. Inc., North Wales, Pennsylvania, USA. January 2013.
10. Enhancing Patient-Reported Outcomes for Comparative Effectiveness Research. Department of Medical Social Sciences, Northwestern University Feinberg School of Medicine, Chicago, Illinois, USA. February 2012.
11. Translating cancer outcomes into QALYs using experimental economics. Cancer Outcomes/ICISS Seminar, Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill. Chapel Hill, North Carolina, USA. October 2011.
12. The Next Generation of Quality-Adjusted Life Years for CER. Comparative Effectiveness Research Seminar, Duke Clinical Research Institute, Duke University, Durham, North Carolina, USA. October 2011.
13. Methods in Online Discrete Choice Experiments. Brown Bag Lunch Series, Health Preference Assessment, RTI Health Solutions, RTI International, Research Triangle Park, North Carolina, USA. October 2011.
14. Enhancing Patient-Reported Outcomes for Comparative Effectiveness Research. Yale University, New Haven, Connecticut, USA. May 2011.
15. Enhancing Patient-Reported Outcomes for Comparative Effectiveness Research. University of Michigan, New Haven, Connecticut, USA. May 2011.
16. Understanding how choices reveal the value of health. Colorado School of Public Health, Denver, Colorado, USA. January 5, 2011.
17. Cumulating Health Outcomes in Comparative Effectiveness (CHOICE) Research. Virginia Commonwealth University, Richmond, Virginia, USA. October 14, 2010.
18. Comparing Health Outcomes in Comparative Effectiveness (CHOICE) Research: Do preferences matter? University of California, Los Angeles, Los Angeles, California, USA. July 13, 2010.
19. Valuing Health and Longevity for Public Policy. Institute for Child Health Policy. University of Florida. Gainesville, Florida, USA. January 14, 2009.
20. Oncopolitics and Policy. Researchers in Cancer Economics (RICE) Working Group Meeting. Principles and Practice of Cancer Prevention and Control Course. National Cancer Institute. Bethesda, Maryland, USA. July 21, 2008.
21. Health Technology Assessment in Cancer. Researchers in Cancer Economics (RICE) Working Group Meeting. Principles and Practice of Cancer Prevention and Control Course. National Cancer Institute. Bethesda, Maryland, USA. July 17, 2008.

22. Overview of Cancer Economics. Researchers in Cancer Economics (RICE) Working Group Meeting. Principles and Practice of Cancer Prevention and Control Course. National Cancer Institute. Bethesda, Maryland, USA. July 14, 2008.
23. Average versus Quantile Treatment Effects: Estimating Differential Outcomes between Alternative Treatment Therapies by Bijan J. Borah. American Society of Health Economists, Equity and Efficiency in Health and Healthcare. 2nd Biennial Conference. Durham, North Carolina, USA. June 23, 2008. [Invited discussant].
24. Does the Promotion of Community-Level Social Capital Reduce Obesity Risk? by Jangho Yoon, University of California at Berkeley. American Society of Health Economists, Equity and Efficiency in Health and Healthcare. 2nd Biennial Conference. Durham, North Carolina, USA. June 24, 2008. [Invited discussant].
25. Does Mothers' Willingness To Pay for Children's Health Differ from Fathers? by Soyeon Guh, University of North Carolina at Chapel Hill. American Society of Health Economists, Equity and Efficiency in Health and Healthcare. 2nd Biennial Conference. Durham, North Carolina, USA. June 23, 2008. [Invited discussant].
26. Research on Medicare Part D and Reimbursement Policies II. International Society for Pharmacoeconomics and Outcomes Research. 15th Annual Conference. Toronto, Ontario, Canada. May 5, 2008. [Session moderator].
27. Estimating the Welfare Effects of Alternative Liability Regimes by Eric Sun and Tomas Philipson. Annual Health Economics Conference. Phoenix, Arizona, USA. March 2007. [Invited discussant].
28. Gamma Mixture Models and Their Use in Price and Expenditure Estimations. University of Southern California School of Pharmacy. Los Angeles, California, USA. September 2006.
29. Price Shock: a common side effect of appropriate care. Mayo Clinic. Rochester, Minnesota, USA. July 2006.
30. What do we pay for appropriate care? Division of Social and Administrative Sciences, School of Pharmacy, University of Wisconsin-Madison. Madison, Wisconsin, USA. June 2006.
31. Instrumental Variables in Addressing Selection Bias in Observational Studies. University of Arkansas, College of Pharmacy. Little Rock, Arkansas, USA. April 2006.
32. A model of health care prices. Pharmaceutical Economics Group, School of Pharmacy, University of Iowa. Iowa City, Iowa, USA. April 2006.
33. A model of health care prices. Department of Pharmacy Administration, College of Pharmacy, University of Illinois at Chicago. Chicago, Illinois, USA. March 2006.
34. A model of health care prices. Department of Pharmaceutical Health Services Research, School of Pharmacy, University of Maryland. Baltimore, Maryland, USA. November 2005.
35. A model of health care prices. Merck & Co., Inc. Blue Bell, Pennsylvania, USA. November 2005.
36. A model of health care prices. Division of General Internal Medicine, School of Medicine, University of Pennsylvania. Philadelphia, Pennsylvania, USA. November 2005.
37. A model of health care prices. Department of Health Policy and Administration, School of Public Health, University of North Carolina at Chapel Hill. Chapel Hill, North Carolina, USA. November 2005.
38. Econometric Models of Expenditure. International Society of Pharmacoeconomics and Outcomes Research (ISPOR) Webcast. USA. October 2005.
39. Research Using the Medicare Current Beneficiary Survey. Sonderegger Research Center, School of Pharmacy, University of Wisconsin – Madison. Madison, Wisconsin, USA. June 2005.

Regional:

1. Health Preferences of Patients with Cancer, Grand Rounds in Population Sciences, Moffitt Cancer Center, Tampa, Florida, USA, August 13, 2015
2. The Value Floridians with Metastatic Prostate Cancer Place on Quality of Life: A Patient-centered Pilot Study, Florida Prostate Cancer Research Symposium, Orlando, Florida, USA, May 2, 2015

3. Genitourinary Cancer Outcomes Research (GCOR) and Valuation Studies, the Movember Foundation, Moffitt Cancer Center, Tampa, Florida, USA, March 2, 2015
4. Health Preferences of Puerto Rico. U54 Ponce School of Medicine-Moffitt Cancer Center Partnership, Moffitt Cancer Center, Tampa, Florida, USA, August 27, 2014
5. Health Preference Research: an Introduction to Craig Lab, Moffitt Business Center, Moffitt Cancer Center, Tampa, Florida, June 26, 2014
6. Health Preference Research: an Introduction to Craig Lab, Moffitt Foundation, Moffitt Cancer Center, Tampa, Florida, February 14, 2014
7. Difficult Decisions in Health Care: Genetic Counseling and Women's Health Preferences. Health Occupations Student Association, University of South Florida, Tampa, Florida, USA, March 21, 2013.
8. Enhancing Health Outcomes Measures for Comparative Effectiveness Research. 2012 Moffitt Scientific Symposium, Moffitt Cancer Center, Tampa, Florida, USA, May 10, 2012.
9. Innovation Section Workshop with Vani Nath Simmons. Health Outcomes and Behavior, Moffitt Cancer Center. Tampa, Florida, USA. Nov 4, 2011.
10. Smoking Research Collaborations in Pragmatic Online Experiments, Tobacco Research and Intervention Program, Moffitt Cancer Center. Tampa, Florida, USA. Sept 9, 2011.
11. Online Experimental Techniques for Social Science Research Workshop. Moffitt Cancer Center. Tampa, Florida, USA. May 5, 2011.
12. Economics Research at Moffitt Cancer Center. Clinical Fellows. Moffitt Cancer Center. Tampa, Florida, USA. September 13, 2010.
13. Simulating the contributions of a biorepository in a phase-2 clinical trial: a value of information analysis. Biostatistics Core. Moffitt Cancer Center. Tampa, Florida, USA. July 27, 2010.
14. Comparing Health Outcomes in Comparative Effectiveness Research: Do preferences matter? Grand Rounds. Moffitt Cancer Center. Tampa, Florida, USA. June 4, 2010.
15. The Arctangent Model in Conjoint Analysis. Biostatistics Core. Moffitt Cancer Center. Tampa, Florida, USA. May 10, 2010.
16. Participation of Cancer Patients in Clinical Trials. Moffitt Scientific Retreat. Moffitt Cancer Center. Tampa, Florida, USA. March 6, 2009.
17. Renewing the War on Cancer, Hematology-Oncology Fellows Seminar. Moffitt Cancer Center. Tampa, Florida, USA. February 11, 2009.
18. Directional Statistics in Health Econometrics. Health Economics Seminar. University of South Florida. Tampa, Florida, USA. November 21, 2008.
19. Renewing the War on Cancer. Pinellas Professional Partners. Moffitt Foundation. Tampa, Florida, USA. October 2, 2008.
20. The Estimation of Health Preferences. Biostatistics Core. Moffitt Cancer Center. Tampa, Florida, USA. September 26, 2008.
21. Cancer Economics Database (CED). Moffitt Cancer Center. Tampa, Florida, USA. May 22, 2008.
22. Valuing Health. Evidence-based Medicine and Decision Sciences Section. Moffitt Cancer Center. Tampa, FL. May 2008.
23. Valuing Health. Health Economics Seminar. University of South Florida. Tampa, Florida, USA. April 2008.
24. Assessment of Evaluative Technologies. Evidence-based Medicine and Decision Sciences Section. Moffitt Cancer Center. Tampa, Florida, USA. March 2008.
25. Assessment of Evaluative Technologies. Xcenda. Palm Harbor, Florida, USA. March 2008.
26. Introduction to Cancer Economic Evaluations. Health Outcomes & Behavior Meeting. Moffitt Cancer Center. Tampa, Florida, USA. February 2008.
27. Out-of-pocket prices for prescription medications: an application of mixture models. Health Economics Seminar. University of South Florida. Tampa, Florida, USA. February 2008.
28. Economics Research at Moffitt Cancer Center. Senior Adult Oncology Research Meeting. Moffitt Cancer Center. Tampa, Florida, USA. January 2008.

29. How it Might Reshape Oncology. Paul P. Carbone Comprehensive Cancer Center Grand Rounds. University of Wisconsin. Madison, Wisconsin, USA. October 2007. The National Cancer Act of 2007.
30. Do seniors get the medications prescribed for them and what do they pay? January Conference. The Center for Health Outcomes and Pharmacoeconomic Research. Tucson, Arizona, USA. January 2006.
31. Overview of Cancer Economics. January Conference. The Center for Health Outcomes and Pharmacoeconomic Research. Tucson, Arizona, USA. January 2005.
32. Measuring Economic Outcomes of Cancer. Cancer Prevention and Control Program Grand Rounds, Arizona Cancer Center. Tucson, Arizona, USA. November 2003.

Other Education

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| June 2012 | Content Validity of PRO, ClinRO and ObsRO Assessments , Donald L. Patrick, Mona L. Martin, Chad Gwaltney, Nancy Kline Leidy, Pre-Conference Workshop, The International Society for Pharmacoeconomics and Outcomes Research, 17th Annual Conference, Washington, District of Columbia, USA. |
| October 2010 | Choice-based Conjoint , Aaron Hill and Brian McEwan, Sawtooth Software Pre-Conference Workshop, Newport Beach, California, USA. |
| October 2010 | Applying Best-Worst Scaling in Health Care , Terry Flynn and Jordan Louviere, Sawtooth Software Pre-Conference Workshop, Newport Beach, California, USA. |
| May 2010 | Patient-Reported Outcomes – Item Response Theory , Bryce Reeve, Pre-Conference Workshop, The International Society for Pharmacoeconomics and Outcomes Research, 15th Annual Conference, Atlanta, Georgia, USA. |
| Summer 2008 | Molecular Prevention Course , National Cancer Institute, Bethesda, Maryland, USA. |
| Summer 2008 | The Principles and Practice of Cancer Prevention and Control Course , National Cancer Institute, Bethesda, Maryland, USA. |
| May 2008 | Patient-Reported Outcomes - Item Response Theory , Lori McLeod, Cheryl Hill, Pre-Conference Workshop, The International Society for Pharmacoeconomics and Outcomes Research, 13th Annual Conference, Toronto, Ontario, Canada. |
| Spring 2008 | Hematology-Oncology Fellowship Seminars and Journal Club , Kenneth Zuckerman, Moffitt Cancer Center, Tampa, Florida, USA. |
| Fall 2007 | Medical Oncology Fellowship Seminars and Journal Club , James Stewart, University of Wisconsin School of Medicine and Public Health, Madison, Wisconsin, USA. |
| Spring 2007 | Clinical Nutrition , Gail Underbakke, Patrick McBride, University of Wisconsin School of Medicine and Public Health, Madison, Wisconsin, USA. |
| Spring 2007 | Principles of Human Physiology , Richard Moss, University of Wisconsin School of Medicine and Public Health, Madison, Wisconsin, USA. |
| Fall 2006 | Integrated Medical Anatomy , Karen Krabbenhoft, Edward Schultz, Gary Lyons, University of Wisconsin School of Medicine and Public Health, Madison, Wisconsin, USA. |
| Spring 2006 | Patient Registries: Overview and Application , Jeff Trotter, ISPOR Workshop, Philadelphia, Pennsylvania, USA. |
| Spring 2006 | Cost-effectiveness Analysis Alongside Clinical Trials , Scott Ramsey, Richard Willke, ISPOR Workshop, Philadelphia, Pennsylvania, USA. |
| July 2005 | Health Econometrics of Health Cost , Expenditure and Utilization Data, Partha Deb, Willard Manning, Edward Norton, iHEA World Congress, Barcelona, Spain. |
| July 2005 | Risk Adjustment and Predictive Modeling , Randel Ellis, iHEA World Congress, Barcelona, Spain. |
| July 2005 | Econometric Methods for Health Policy Analysis Using Non-Experimental Data , Joseph Terza, iHEA World Congress, Barcelona, Spain. |

- May 2005 **CMS 301: Using SEER/Medicare Data for Research**, ResDAC, Minneapolis, Minnesota, USA.
- Spring 2005 **Topics in Econometrics (ECON 696E)**, Keisuke Hirano, Department of Economics, Eller College of Management, The University of Arizona, Tucson, Arizona, USA.
- Spring 2005 **Causal Inference and Program Evaluation (ECON 696F)**, Keisuke Hirano, Department of Economics, Eller College of Management, University of Arizona, Tucson, Arizona, USA.
- Spring 2004 **Experimental Economics II (ECON 696B)**, Martin Duwenberg, Department of Economics, Eller College of Management, University of Arizona, Tucson, Arizona, USA.
- July 2002 **MiniMedical School for Social Scientists and Demography, Economics, and Epidemiology of Aging Conference**, RAND Summer Institute, Santa Monica, California, USA.
- July 2001 **Medicare Current Beneficiary Survey Workshop**, ResDAC, Minneapolis, Minnesota, USA.
- September 2000 **CMS 101: Introduction to the use of Medicare claims data for research**, ResDAC, Minneapolis, Minnesota, USA.