

# Samaneh Ghadyani

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## EDUCATION

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**Ph.D. in Economics, University of South Florida, Tampa, Florida, USA** **Aug. 2014 – Dec. 2019**

- Thesis title: *The effects of the American Recovery and Reinvestment Act of 2009 on the BMI rates of SNAP-eligible individuals*, Supervisor Dr. Gabriel Picone.

**Master of Art in Environmental Economics, University of Tehran, Tehran, Iran** **Sep. 2008 – Aug. 2011**

- Thesis title: *“The application of input-output table in the environmental decisions with a view on the Kyoto protocol”*, Supervisor Dr. Gholamali Sharzei.

**Bachelor of Science in Industrial Economics, Shahid Beheshti University, Tehran, Iran** **Sep. 2004 – Feb. 2008**

- Served as a teaching assistant for several undergraduate courses.

## FOCUS AREAS & INTERESTS

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- **Teaching:** Economics, Math, Econometrics, Health Economics, Public Health
  - **Research Interest:** Health Economics, Labor Economics, Public Health, Applied Microeconomics, Welfare Economics, Behavioral Economics
  - **Data Analysis:** Data mining, data cleaning, data analysis

## Working Papers

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- *“The Effects of the American Recovery and Reinvestment Act of 2009 on the BMI of SNAP-Eligible Individuals”*  
In this study, I analyze the effects of SNAP benefits expansion on the BMI of SNAP-eligible individuals, compared to ineligible people after the American Recovery and Reinvestment Act of 2009 (ARRA). I applied the difference-in-difference model for eligible people to address both endogeneity problem and systematic underreporting participation status of welfare participants. Restricted data from National Longitudinal Survey of Youth 1979 is used. Results with fixed effect prove a statistically significant effect of SNAP expansion on eligible people. However, quantile regression shows an interesting portrait of changes across the whole sample.
  - *“Do You See What “Eye” See? Exploring Visual Attention and Rational Choice on Food Purchasing Decisions”*  
Grigsby-Toussaint, Diana S., Picone, Gabriel., Ghadyani, Samaneh.  
The data set is gathered by a field experiment to identify the importance of labels, signage, and prices as well as “thinking styles” on the decision to purchase food items in grocery stores in central Illinois, with using Logit model and Bayesian methods. Preliminary results show that SNAP-participants pay less attention to nutrition information and more to price and picture of the packages.
  - *“Did the American Recovery and Reinvestment Act of 2009 on the fertility rates of SNAP-Eligible Individuals”*  
Household sizes along with income determine SNAP-eligibility. The ARRA- related SNAP-expansion may motivate low-income families to increase their household sizes to receive more benefits. Furthermore, if more money motivates healthier diet habits, could bring significant health outcomes such as fertility rate. In this paper with a difference-in-difference model for eligible people, the challenge of both endogeneity problem and systematic underreporting participation status of welfare participants are addressed. The preliminary results show a small increase in fertility rate among welfare program-eligible households.

## WORK EXPERIENCE

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**Adjunct Instructor and Instructor, Univ. of South Florida, Economics Dept, Tampa, USA** **Aug. 2016 - Present**

*Principles of Microeconomics*; fall 2016 - fall 2017, fall 2019 (2 sessions); **Teaching Effectiveness Average 4.7/5**

*Principles of Macroeconomics*; spring 2018, summer 2018, fall 2018 (2 sessions); **Teaching Effectiveness Average 4.6/5**

- Create course materials from scratch including PowerPoint presentations, syllabus, and exams.
- Evaluate student performance and provided feedback throughout the term.
- Utilize a variety of technologies and instructional methodologies to keep courses fresh and engaging.
- Work with individual students to improve understanding and course grades.
- Help students develop talent through a range of exercises readings and discussions.

**Teaching Assistant, Univ. of South Florida, Economics Dept, Tampa, USA****Aug. 2014 – July 2016**

Business Strategy (Summer 2016), Mathematical Economics I (Spring 2016), Intro to Mathematical Economics (Spring 2016), Economics of Crime (Fall 2015), Labor Economics (Spring 2015), Principles of Microeconomics (Spring 2015, Summer 2015), Economic Concepts (Fall 2014)

- Assisted with grading student assignments and answering questions that students had relating to coursework.
- Collaborated with the professor to determine which test questions to include for successful assessment of student knowledge.
- Maintained meeting notes for departmental meetings to discuss course curriculum, pending goals, and upcoming events.

**Trader and Stock Consultant, ANK Brokerage, Tehran, Iran****Feb. 2014 - June 2014****Trader and Stock Consultant, TB Brokerage, Tehran, Iran****Dec. 2010 - April 2012**

- Guided private clients with their investments portfolios, received customers' orders, sold, and bought them at the best possible time.
- Conducted in-depth research into shares and bonds and consulted clients on the state of the market, stock picking within a sector to make sure that business goals and objectives are met.
- Made recommendations for improvement, used Economics and computer models to test them and presented findings at the companies' conferences and meetings.

**Part-time Data Analyst, JMR, Tehran, Iran****July 2006 – Aug. 2009**

- Conducted a survey based on the client's requirements to draft questionnaires for collecting data.
- Built data input, planned, analyzed, and inputted survey data into spreadsheets.
- Analyzed customer data, manipulated and built compilers to deliver complex data to clients and users.
- Turned data into actionable analysis for results and gave the constructive recommendation to clients to improve their sales and costumers' satisfaction.

**AWARDS & SCHOLARSHIPS & CERTIFICATIONS**

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- The Vernon Grigg Scholars Fund from the Muma College of Business at USF, 2019
- Dr. Vasigh Scholarship for the most valuable student in social science, 2015
- Funded for the Industrial Economics at Shahid Beheshti University
- Preparing for College Teaching (PCT) course certified
- TA Training (Academy for Teaching and Learning Excellence) certified
- ITA (International Teaching Assistantship) certified
- Marketing and Capital Principles certified
- Stock Exchange certified
- Python certified, Udemy, May 2019
- ICDL certified

**SKILLS**

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- STATA, Python, EViews, LaTeX
- Proficient in Microsoft Office (Word, PowerPoint, Excel, Access, and Outlook), Adobe Photoshop CS5

**CONFERENCES**

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- Attended in National Economics Teaching Conference, Tampa, FL, 2016
- Presented in the Southern Economic Association conference, Tampa, FL, 2017
- Presented in the 10th Annual Graduate Student Research Symposium in USF, Tampa, FL 2018
- Presented in the Canadian Economic Association, Montreal, Canada 2018
- Presented in the University of South Florida, Tampa, FL, 2018
- Presented in the Southern Economic Association conference, Washington, DC 2018

**LEADERSHIP & AFFILIATIONS**

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- Board member of Persian American Society of Tampa Bay (PASTB), June 2016 – Present
- Member at Economics Association of Shahid Beheshti University

## REFERENCES

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- Dr. Bradley Kamp, Associate Professor & Chair, Department of Economics  
University of South Florida, Tampa, FL, USA. Phone: (813) 974-6549, E-mail: [bkamp@usf.edu](mailto:bkamp@usf.edu)
- Dr. Gabriel Picone, Professor, Department of Economics  
University of South Florida, Tampa, FL, USA. Phone: (813) 974-6537, E-mail: [gpicone@usf.edu](mailto:gpicone@usf.edu)
- Dr. Andrei Barbos, Associate Professor & Ph.D. Director, Department of Economics  
University of South Florida, Tampa, FL, USA. Phone: (813) 974-6514, E-mail: [abarbos@usf.edu](mailto:abarbos@usf.edu)